MEDIA RELEASE

MR-80-1215

Issue date: 18/12/15

**Improving productivity and profits with real time protein and oil percentage monitoring**

Case IH is releasing a new on-combine grain analyser in 2016 that allows farmers and contractors to monitor grain protein in cereals and oil percentage in oilseeds in real time while harvesting, using technology previously only available to grain buyers and handlers.

The 3000H Grain Analyser is available to order for model year 2016 (MY16) Axial-Flow® 240 Series combines, shipping from mid-2016.

Tim Slater, Case IH Product Manager Hay & Harvest, says the new technology is a breakthrough for farmers, allowing them to improve productivity and maximise profit by efficient management of protein or oil content.

“The 3000H is Australian designed and developed to deliver fast and accurate results,” he says.

“Information is fed to a ten-inch touchscreen display in the cab, including real time mapping of quality.

“Boasting exceptional fuel economy as well as impressive horsepower, the Axial-Flow 240 Series combines already bring growers greater levels of performance, productivity and profitability. With the addition of the 3000H as an optional extra, customers can expect an even greater return on investment,” Tim says.

“With the use of the 3000H, customer trials showed the potential to incrementally increase profit by blending wheat from different paddocks to ensure the best price at the silo. Due to the new sorting ability, revenue could be increased by $40 per hectare or more in some circumstances.

“Our trial customers are seeing payback on their investment in the 3000H within a matter of weeks because of this new ability to segregate and blend grains. In addition, our customers can compare yield versus grain quality to measure the efficiency of crop inputs such as nitrogen fertiliser – potentially saving on input costs too,” says Tim.

The 3000H is available as an extra with the MY16 Axial-Flow 240 Series combine.

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“We are giving priority to customers who forward order new Axial-Flow 240 Series combines, allowing them to order the 3000H as an option. Fleet buying customers can order additional 3000H units for other machines in their fleet, if they are buying a MY16 combine.

“We believe this is the best way to roll out this new technology opportunity, ensuring that customers who want to take it up can get their hands on it.”

Not only does forward ordering allows customers to lock in the added benefit of the 3000H, it also allows customers to get a combine built to their individual requirements with the added benefit of locking it in at today’s prices. Having a machine built to your unique specs at the factory is usually much cheaper than installing extra features once the machine arrives in Australia.

To get the best deal on a Case IH Axial-Flow combine built exactly the way you want it talk to your local Case IH dealer and place your Big Red Combine Forward Order by 1st March 2016.

For more information see your local Case IH dealer or visit [www.caseih.com](http://www.caseih.com).

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Drawing on more than 170 years of heritage and experience in the agriculture industry, Case IH provides powerful range of tractors, combines and balers supported by a global network of highly professional dealers dedicated to providing our customers with the superior support required to be productive in the 21st century. More information on Case IH products and services can be found online at [www.caseih.com](http://www.caseih.com).

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